

# MEMBER BENEFITS

LONG ISLAND BOARD OF REALTORS®

### TABLE OF **CONTENTS**

Advocacy...3

Affiliate Resources...3

Awards...3

Broker Brief Newsletter...4

Commercial Resources...4

Committee Opportunities...4

Community Outreach...4

Customer Service Tips...5

Discounts...5

Documents on Demand...5

**Education Conference...5** 

eNewsletters...6

Global Resources...6

Homeforallofus.org...6

Intacard...6

Leadership Academy...7

Learning Social Events...7

Legal Assistance...7

Legal Support Center...7

Legal Tips...8

Legal Update...8

LIBOR Local Events...8

Live and Online Classes...8

Market Statistics...9

Metro REALTORS® Credit Union...9

New Member Jumpstart...9

NYSAR and NAR...9

OneKey® MLS...10

Professional Standards...10

Promo Store...10

Photofy...10

**REALTOR® Safety...11** 

Research Reports...11

RPAC Fundraisers...11

RPR...11

Service Centers...12

Social Media Accounts...12

Webinars...12

Website...12



Take advantage of what's included with your dues and make your LIBOR membership work for you and your business! Your LIBOR dues pay for itself with savings, special offers, and benefits through LIBOR membership. Bottom line, a LIBOR membership improves **YOUR** bottom line. Check out our robust menu of benefits enclosed.



LIBOR is at the forefront of local governments across Queens, Nassau, and Suffolk counties, ensuring that the voices of our members are heard. We remain committed to advocating for REALTOR® issues by actively engaging in political, legislative, and regulatory efforts on behalf of LIBOR members, supporting your business and bottom line.



With over 100 local business experts serving real estate professionals, LIBOR affiliates offer exclusive discounts on essential services and products. These connections not only help you save money but also provide valuable resources to support and expedite your transactions, benefiting both you and your clients.



Boost your accolade resume and drum up business by applying for LIBOR's Spirit, Broker of the Year, Salesperson of the Year, Affiliate of the Year, Lifetime Achievement, and YPN 20 Rising Stars in Real Estate Awards!



LIBOR provides its broker members with an exclusive monthly newsletter featuring legal and regulatory tips, broker-specific news, information on upcoming webinars, and presentation decks for sales meetings, all designed to help brokers manage risk and run profitable businesses.



LIBOR offers resources to help you expand your commercial and investment property business to new heights, through commercial-focused networking, mentoring, education and marketing opportunities.



LIBOR offers members a variety of committee and Board of Directors opportunities to help shape the real estate industry. Getting involved is a key part of your success, allowing you to share ideas, network with industry professionals, and influence decisions that impact your business



LIBOR offers members invaluable volunteer opportunities to learn, grow and serve with organizations such as Habitat for Humanity, Long Island Coalition for the Homeless, Island Harvest and City Harvest. REALTORS® give back to their community because That's Who We R®!



LIBOR offers exclusive tips from OneKey® MLS Customer Service to help members stay informed about rules, regulations, and upcoming MLS changes, ensuring your business runs smoothly.



LIBOR provides members with discounts and savings on services, attractions and products you want and need. Pay less on travel, car rentals, movie tickets, flowers, food and more! Money saved from discounts more than makes up for your membership dues!



LIBOR's Documents on Demand allows members to quickly access the forms they need online. Additionally, members can save 20% on printed forms through LIBOR's partnership with Rapid Print & Mail, Inc.



Get the experience of a REALTOR® national convention without the cost of travel! LIBOR's annual Education conference includes keynote speakers, CE by national trainers and networking with vendors and colleagues, all designed to improve your business!



LIBOR delivers the weekly news you need straight to your inbox, including upcoming events, classes, industry updates, and the latest cost-saving benefits. Stay subscribed to make the most of your membership!



LIBOR Global has been a game-changer for our membership. By fostering connections and expanding opportunities, we've opened doors that broaden our members' businesses, enrich their perspectives, and deepen their understanding of international markets. We're breaking barriers and building a global network that enhances professional growth and potential.



The Home for All of Us website has up-to-date information that helps LIBOR members educate the public on fair housing issues and advance fair housing in their communities. By ensuring that everyone can choose where they want to live, we have an opportunity build stronger to communities, support more stable neighborhoods and create a more attractive environment for businesses to grow.



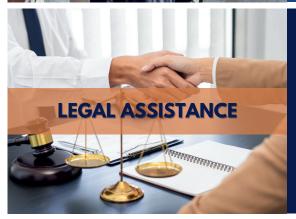
LIBOR has teamed up with Real Grader to offer the innovative Instacard digital business card as a free, exclusive benefit to all 30,000 LIBOR members. Instacard serves as a central hub for a REALTOR®'s online presence by consolidating recent photos, bios, contact information, reviews, social media links, videos, and more. REALTORS® can easily share their Instacard via QR Code, SMS, or emai.



An invaluable experience, LIBOR's Leadership Academy program develops leaders for the association, community, and industry, while fostering lifelong bonds through courses, handson learning, field trips, and more. Through networking, skill-building, and knowledge gained, Leadership Academy graduates gain a competitive edge!



Join hundreds of colleagues from across Long Island to gain valuable insights and make new connections. Topics include economic forecasts, MLS tools, legal updates, and more! Members can often attend for free or at a minimal cost. With numerous CE-approved events, open bars, and food receptions, participating LIBOR members save over \$1K per year!



Under certain circumstances, including when the legal issues are significant to the real estate industry, LIBOR members may apply for financial assistance through the Legal Assistance Program to cover legal fees, costs, and expenses.



The Legal Support Center provides LIBOR members with exclusive access to a qualified attorney who can provide information on real estate matters.

Dial 631-661-4800 x335; 9 a.m. to 5 p.m., Monday through Friday, excluding holidays.



LIBOR provides all members with FREE weekly updates on timely legal topics to help navigate the changing real estate landscape. These legal tips offer valuable risk management information and best practices to keep you in compliance, safeguard your business, and prevent unfortunate errors that could cost you thousands of dollars.



LIBOR offers FREE monthly 1-hour CE legal updates to help members stay informed on the changing legal and regulatory landscape. By staying updated on the law, members can avoid making costly mistakes.



LIBOR Locals are exclusive networking meetups that connect real estate professionals in your area. Share insights, build relationships, and grow your business, all while enjoying special discounts on food and drinks, with all details handled by LIBOR.



LIBOR offers continuing education and designation/certification classes year round in your preferred learning format. With discounted member pricing on all LIBOR courses and a Virtual Education Discount Card offering, LIBOR saves members hundreds of dollars on courses required to run your business.



LIBOR members receive monthly local and state market statistics that help you and your clients understand current housing trends. Send market stats to your clients and potential clients to gain and retain business!



Metro REALTORS® Federal Credit Union supports the idea of working together as a community of REALTORS® to bring above average unique financial services to all LIBOR members. With low interest rates on car and personal loans, members enjoy great cost-saving benefits and even an opportunity to skip payments on loans if between commissions. Visit www.mrfcu.com



Being new to real estate can be overwhelming. LIBOR's New Member Jumpstart webpage is designed to give new members legal and compliance information that will help them safely jump right in to revenue generation.



Membership at LIBOR is a three-way membership. Your membership in LIBOR automatically provides membership at the National Association of REALTORS® and the New York State Association of REALTORS®, both of which have a number of cost-saving benefits for members to use.



Through LIBOR's MLS, OneKey® MLS, members have access to tens of thousands of listings for sale and rent throughout the New York metropolitan area as well as the opportunity to post their own listings, increasing their chances of closing deals and generating revenue. With OneKey® MLS' cutting-edge technology, services and products, LIBOR members have the essential tools to help run their businesses smoothly and profitably.



With LIBOR's Ombudsman, Mediation, Grievance and Arbitration services, members are able to solve disputes quickly, confidentially and at minimal cost, saving hundreds if not thousands of dollars!



Elevate your swag game with LIBOR's brand-new promo store, Swagforce—now LIVE! Discover branded items designed to help you stand out to clients and grow...you and wants your success to shine! Don't miss out—shop now and grab your favorites!



Photofy marries branded content creation with personal networks in one easy to use tool. By leveraging the connection and reach of employee and contractor networks, users can localize and scale digital content creation. LIBOR can now create their own custom-branded galleries for the app, filled with templates and ready-to-share content for their members.



LIBOR offers members a free local safety alert program to keep you informed on when safety is threatened in your market in addition to annual safety programming and resources online year round. You cannot put a price on your life!



LIBOR provides members with access to national reports as well as NAR research reports tailored to our local Long Island market, such as the International Buyers/Sellers Profile and LIBOR Member Profile. Members can use the data they contain to improve business through knowledge of the latest trends and statistics. Get the data you need to help scale your business and impress your clients!



LIBOR hosts a variety of RPAC events throughout the year to help get elected the candidates who support REALTOR® interests. Relationships with key lawmakers and community stakeholders is crucial in the fight for preserving property rights and fair housing for all! Contributing to RPAC also saves you money in the long run! Your dollars help RPAC advocate for tax reforms and reductions in burdensome regulations.



LIBOR members have access to RPR® (REALTORS® Property Resource) which provides comprehensive data, powerful analytics, tools and property reports to help you do your business, "wow" your clients and close more deals.



With locations in each county, LIBOR serves its members where they are, giving you time back to focus on your business.



Don't miss a beat! Stay connected to LIBOR's social media platforms to take advantage of all your membership benefits and stay up-to-date on relevant industry news for business success!



LIBOR members enjoy live webinars featuring valuable information for your business, with recordings available so you never miss out. Topics like business planning, REALTOR® tax strategies, OneKey MLS® tools, and more are designed to help members save money in their daily practices while unlocking unlimited earning potential.



LIBOR's refreshed website gives members the information they need to keep their businesses running. From forms, onboarding information and Fair Housing updates, to webinars, online education, and everything in between, LIBOR has got you covered! Let our new consumer site be the resource for your clients and prove why working with a REALTOR® makes a difference!





LEGAL
www.lirealtor.com/legal
legal@lirealtor.com



#### **COMMUNICATIONS**

www.lirealtor.com/news pr@lirealtor.com



#### **GOVERNMENT AFFAIRS**

www.lirealtor.com/advocacy govaffairs@lirealtor.com



#### **EDUCATION**

www.lirealtor.com/education educate@lirealtor.com





@lirealtors



@lirealtor



@lirealtors



@libor300



@libor300





Email Address info@lirealtor.com



Website



lirealtor.com lirealtor.com/benefits

